

## NOW IS THE TIME TO TAKE ACTION

An extensive number of legislative bills (including SB-50) have been introduced over the past two months in the State Senate and the State Assembly to address what too many are calling a housing crisis. While there is a housing shortage in some parts of our state, including the Bay Area, the crisis has been caused by excessive profit-driven development in the past (and potentially in the future as well). These bills would strip away local zoning control in support of high-density housing in places in our community, including Palo Alto and surrounding cities, where we never thought it would happen.

- **SB 50** (overrides local planning)
- **SB 330** (prohibits building moratoriums)
- **AB 1487** (creates regional unelected taxing agency to collect **\$1.5B/year**)
- **AB 69** and **AB 587** (removes local control over Accessory Dwelling Units (ADUs))
- **AB 725** (attack on single family homes)

The bills are in their respective policy committees **NOW** and will move out of committee by **April 26th**.

**JOIN** Livable CA on March 26 or 27 for a Lobby Day in Sacramento. Email SusanKirsch@LivableCA.org with Subject Line: Lobby Day March 26 or 27. Give your name, legislators, preferred date, and phone. or **SCHEDULE** your own appointment in your legislator's district office.

**SEND A LETTER** on personal/professional letterhead or your neighborhood/community letterhead. Send a cc to Livable California to post on our website, your local media outlet, and to NextDoor.

**INFORM** others by writing an editorial or Letter to the Editor for your local paper. Talk to people in line at the grocery store. Post on NextDoor.

**EDUCATE** about the bills. **HOST** a Neighborhood Coffee or Community Town Hall. **TALK** to others in the line at the market or speaking during public open time at City Council or BOS meetings.



Palo Altans  
for Sensible Zoning



Palo Alto  
Neighborhoods

# TAKE ACTION NOW



What **YOU** need to do  
**NOW** to stop erosion  
and loss of local  
zoning control and  
decision-making

**SEND A LETTER, EMAIL or CALL** your **LOCAL State Senator and Assembly Member** and express your opposition to the bills listed that pose a great assault on local control and our democratic principles, which, if passed, would adversely affect the quality of life we currently have in our communities:

## **SUGGESTED MESSAGE TO YOUR STATE REPRESENTATIVE**

Dear Senator/Assemblymember \_\_\_\_(name goes here)\_\_,

As a resident of (put your city here), I am writing/calling you to voice my strong belief that you should reject support for Senate Bill 50. SB 50 is a serious attack on local zoning control and governance. It takes land use decisions that have traditionally been in the hands of local government and residents, and puts it in the hands of developers, who care little about the traffic and congestion issues that voters, like me, care about on a daily basis.

Now, is the time for you to support your residents and vote against SB 50 or any other state bill that destroys local control. Thank you.

Sincerely,

(your name goes here)  
(address or email)

## **IDEAS TO USE IN CALLS AND LETTERS**

- One-size-fits-all thinking doesn't work.
- SB 50 is a real estate acquisition bill, not a housing solution.
- Senator Wiener's YIMBY base calls single family homes "racist" and "immoral."
- Rather than solving the housing problem, the CASA bills, especially SB 50 and AB 1847 promote demotion, displacement, gentrification, and deepening income inequity.
- Cities don't build housing, developers do.
- CASA bills undermine local control without solving the problem of affordability.
- These bills fail to account for transportation, water, schools and other infrastructure needs.
- Top-down mandates are adversarial, when collaborative efforts are needed to get results.

## **CONTACT INFORMATION**

### **SENATE DIST. 13 (South SF to Sunnyvale)**

State Senator **JERRY HILL**

**District Office:**

1528 South El Camino Real, Suite 303  
San Mateo, CA 94402

**Phone:** (916) 651-4013 or (650) 212-3313

**Email:** senator.hill@senate.ca.gov

### **ASSEMBLY DIST. 24 (Menlo Park to Sunnyvale)**

State Assemblyman **MARC BERMAN**

**District Office:**

5050 El Camino Real, Suite 117  
Los Altos, CA 94022

**Phone:** (916) 319-2024 or (650) 691-2121

**Email:** assemblymember.berman@assembly.ca.gov

### **SENATE DIST. 15 (Cupertino to San Jose)**

State Senator **JIM BEALL**

**District Office**

2105 S. Bascom Avenue Suite 154  
Campbell, CA 95008

**Phone:** (916) 651-4015 or (408) 558-1295

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### **ASSEMBLY DIST. 28 (Cupertino - San Jose)**

State Assemblyman **EVAN LOW**

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Cupertino, CA 95014

**Phone:** (916) 319-2028 or (408) 446-2810

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### **ASSEMBLY DIST. 22 (South SF - Redwood City)**

Assemblymember Kevin Mullin

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### **ASSEMBLY DIST. 25 (Santa Clara, San Jose, Milpitas)**

Assemblymember Kansen Chu

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**Phone:** (408) 262-2501

**Email:** assemblymember.chu@assembly.ca.gov

Information about each of the bills can be found at <http://leginfo.legislature.ca.gov>. A detailed analysis of the impact of SB 50 on Palo Alto can be found at: <http://embarcaderoinstitute.com>