

**ABAG/MTC's Plan Bay Area 2050: Planning the Bay Area's Future
Public Engagement**

Phase I: Narrowing Down the Strategies (October-November 2019)

Pop-Up Event Feedback

Your name: _____

Date of event: _____

Location (City/County): _____

Time you arrived: _____ Time you left: _____

of MTC/ABAG staff/interns: _____

How many flyers did you start with? _____ End up with? _____

Total # of flyers distributed? _____

Est. # of people who contributed post-it notes: _____

Est. # of people who walked by without stopping: _____

Did you take picture(s) of the location? ___YES ___NO

Did you shoot a video? ___YES ___NO

Optional: Please share general observations about the event—set-up, demographics, flow, interactions, etc. Did this event fulfill your expectations of a public engagement event? Use additional pages, if needed.

Please send photos and video to StephenNestel@gmail.com

Please scan and return this form to SusanKirsch@hotmail.com

Questions/Comments: Call Susan Kirsch at 415-686-4375.

We'll use the information to create a short video and a summary to present at the ABAG/MTC meeting when they present findings on the Public Engagement process. We are considering other ideas like using the info for media outreach and to post on social media. The goal is to improve the process going into Phase II: Input on the Blueprint for PBA 2050 (April-May, 2020).